

FOR IMMEDIATE RELEASE: October 14, 2021



Rockland Community Electricity Aggregation program, offered by the Town of Rockland, will continue for another three years with new rates and cleaner electricity

Rockland, MA – The Town of Rockland announces that it will continue its electricity aggregation program, called Rockland Community Electricity Aggregation or Rockland CEA for short, for another three years, between December 2021 and December 2024. Those who already participate in the program – and that’s most of Rockland residents and small businesses – **don’t need to do anything to continue their participation.** Those who have not been part of Rockland CEA can read more about the program on the program website Rockland-CEA.com.

“We’re very excited that the program has been able to secure pricing for another three years and doubled the amount of additional renewable electricity from 5% to 10%,” said Rockland Town Administrator Douglas Lapp. “We are looking forward to the program continuing to provide benefits to our community for years to come.”*

Rockland uses its electricity program and the power of thousands of participants to increase the demand for more renewable energy, sourced entirely from New England. Annually, the program now purchases 1,800MWh more renewable energy (in MA Class I Renewable Energy Certificates, which are a measure of renewable energy), than what is required by MA law and that number is slated to double with the increase in the Rockland Local Green product.

From the start in July 2019, the program added 5% renewable energy to its standard product, Rockland Local Green, and that number will increase to 10% starting in December, following a vote by the Rockland Selectboard in April of this year. This follows a trend seen across Massachusetts as other towns and cities with similar electricity programs have also increased to 10% additional renewable energy over the last year.

Rockland CEA, which will continue with electricity supplier Dynegy, offers three electricity choices with different amounts of renewable energy. Most participants are enrolled in Rockland Local Green, but participants can change products or leave the program at any time without penalty or fee.

National Grid	Rockland Community Electricity Aggregation options		
	Rockland Local Green	Rockland Local Green 100%	Rockland Basic
Basic service (residential customers)	10% in addition to MA renewable energy standards	100% in addition to MA renewable energy standards	Meets MA renewable energy standards
Meets MA renewable energy standards			
\$0.14821/kWh	\$0.11164/kWh	\$0.14359/kWh	\$0.10809/kWh
Duration November 2021- April 2022	Duration: December 2021 - December 2024 Products described as Green contain additional Renewable Energy Certificates (RECs) above that required by MA law. The additional RECs qualify for MA Class I designation and come only		

from solar, wind, anaerobic digestion, and low-impact hydro. **Local** means 100% of the additional RECs are sourced from New England.

***Disclaimer: Savings cannot be guaranteed** as compared to National Grid Basic Service rates which change every six months for residential and commercial accounts and every three months for industrial accounts.

The rate for the standard product, Rockland Local Green, will increase from \$0.10742 per kilowatt hour (kWh) to \$0.11164/kWh, reflecting the increase in renewable electricity content and current electricity market conditions. The new rate is still much lower than the National Grid rate for Basic Service Residential customers of \$0.14821/kWh for the period between November 2021 and April 2022. While future savings cannot be guaranteed because future National Grid Basic Service rates beyond April 2022 are unknown, the Town of Rockland is committed to working towards affordable and stable electricity rates through the Rockland CEA program.

For Rockland CEA program participants, the new electricity rates automatically take effect as of the December 2021 meter read date. Participants will see the new rate for their current Rockland CEA product reflected in the Supply portion of the bills received after December.

The Supplier field of the electricity bill for Rockland CEA participants reads Dynegy - Rockland. Dynegy is the current supplier for the program and will continue to support Rockland through the next three years. National Grid, the electric utility in Rockland, continues to deliver electricity and send the bill to program participants.

The Rockland CEA program is part of a larger movement in Massachusetts to provide more local control and electricity choices to residents and small businesses: over 160 Massachusetts cities and towns have an electricity aggregation program.

For more information about the program, visit the program website at Rockland-CEA.com or email support_ma@goodenergy.com.